

# Congratulations

to all the winners of this year's edition!

**mint**

**MARKETING AWARDS 2021**

**Generating Escape Velocity**

October 22, 2021

**#MintMarketing2021**

Knowledge Partner

**EQUITOR**  
VALUE ADVISORY

## Category: Content Marketing: B2C

**Colgate**

Best Innovation  
and Creativity

**Ambuja Cement**

Best Use of  
Influencer Marketing

## Category: Content Marketing: B2B

**Team Computers**

Best Innovation and Creativity

## Category: Marketing Cognition and Technology: B2C

**Aashirvaad Svasti Milk**

Best Digital Strategy

**Aashirvaad Svasti Milk**

Best Integrated Campaign

## Category: Marketing Cognition and Technology: B2B

**Hindalco**

Best Storytelling

**Automation Anywhere**

Best Integrated Campaign

**CalSoft**

Best Digital Strategy

## Category: Brand Marketer of the Year

**Automation Anywhere**